

# SPOTLIGHT PROFESSIONAL DEVELOPMENT BRIEF

WORLD  
OF SONG

**Deadline to apply:** Monday 30 September 2024

**Information session:** Wednesday 25 September at 5pm

**Auditions:** Monday 7 October / Monday 14 October 2024

**Masterclasses:** Monday evenings from 28 October 2024 to July 2025 at Band on the Wall.

**Performance dates:**

- Wednesday 20 – Friday 22 March 2025 as part of the Folk Music Expo at Band on the Wall
- Thursday 12 June 2025 as part of the Horizons Festival at Band on the Wall

**Introduction**

World of Song is a two-year programme sharing the musical heritages of people who have recently migrated to the UK and supports musicians from different age groups and musical backgrounds.

Spotlight is a professional development programme for ensembles, bands or soloists who perform music inspired by their cultural heritage. We are interested in hearing from musicians performing in a range of genres including traditional, classical, popular or fusion.

We have **three** complete support packages available for selected solo musicians and bands. We will offer **20** places on the masterclasses to musicians and producers who are unsuccessful in their applications to the main programme.

This project is led by Band on the Wall and Community Arts North West.

**Is this for you?**

- You / most of your band must be a resident of Greater Manchester.
- You / most of your band must have lived experience of forced migration, displacement or seeking sanctuary.
- You must have Right to Work in the UK to receive paid opportunities.\*
- This opportunity is for musicians who want to develop their music career in the UK.
- We will prioritise bands who have not had much exposure in the UK music scene
- You must attend at least eight of the masterclasses and be available for both performances.

\*A small travel budget is available for those who are in the asylum process.

## What will you get?

**Three paid opportunities** are available for solo artists or bands. Larger ensembles can apply, but this may limit the performance fees available.

Selected musicians or bands will receive the following FREE package of support:

- A paid commission to create new music for the Horizons Festival in June 2025
- 2 paid performances at high-profile festival events at Band on the Wall
- 3 days in a professional studio to record a demo
- 10 masterclasses led by music specialists at Band on the Wall
- Access to music industry experts
- Marketing support to help develop your profile
- A professional photoshoot
- A professional filmmaker to produce a promotional video

## Support you will receive for the performances.

- Rehearsal space, if needed
- Full PA and technical equipment
- A technician
- A technical run
- Marketing

## What will the Masterclasses cover?

Masterclasses will cover marketing, performing and touring, understanding the UK industry, how to work with venues and other topics linked to the music industry.

## Any Questions?

Join us for an online information session where you can learn more about the project and ask any questions on Wednesday 25 September, from 5 - 6pm.

Ask Katherine for the link by emailing [katherine@comartsnw.org.uk](mailto:katherine@comartsnw.org.uk) or call/text/WhatsApp 07533 568 672

## Apply

Please send the following to [katherine@comartsnw.org.uk](mailto:katherine@comartsnw.org.uk)

- A short cover letter (no more than 1 page) or a video introducing your music or band and explaining why you want to be part of World of Song.
- Up to 5 audio or audio-visual links to your music (SoundCloud, Bandcamp or YouTube)

**Deadline to apply:** Monday 30 September

**Auditions:** At Band on the Wall or online

Monday 7 October, 5 - 8pm / Monday 14 October 3 -8 pm